

## Become a Sponsor for America on Main Street 2017



	PREMIERE	PRINCIPAL	PARTNER	PATRON	FRIEND	ASSOCIATE
Logo in City Newsletter	2 per year	1 per year	1 per year			
Logo in City's Guide to Recreation Brochure	2 per year	1 per year		1 per year		
Name Recognition on Event Website	1 year	6 months				
Reserved VIP Parking	2 passes	1 pass				
Logo on Billboard(s) and Street Banners	★					
10' x 10' Canopy with <b>Ambassador</b> on Event Site to Promote Business	★					
Recognition/Booth Space at Other City Special Events	★					
Custom Marketing Opportunities	★					
Naming Rights to Large Attraction or Venue	★	★				
Name Recognition on Printed Materials	★	★				
Logo or Video on Electronic LED Screen	★	★	★			
Invitation to VIP Lounge	★	★	★			
Logo in America on Main Street Program Guide	★	★	★	★		
Commemorative Plaque	★	★	★	★	★	
Recognition on Signage at America on Main Street	★	★	★	★	★	★
Public Recognition on Stage During Event	★	★	★	★	★	★
Public Honor During Televised City Council Meeting	★	★	★	★	★	★
10' x 10' Canopy on Event Site to Promote Business		★	★			
10' x 10' Space on Event Site to Promote Business				★	★	
<b>TOTAL COST</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$500</b>

Please contact Monica Zech at 619.441.1737 or [mzech@cityofelcajon.us](mailto:mzech@cityofelcajon.us) for more information.

Custom sponsorship packages are also available.